



THE ULTIMATE ERP & CRM SOLUTION

ALSOFT introduces **Tactic**, the ultimate ERP & CRM solution, for your service. Take a step towards the growth of your business accepting the assistance of Tactic, as your all time partner and business manager.

Introduction

The primary aim of this product catalogue is to guide you towards a building a better understanding regarding Tactic. This catalogue will help you to gain a better insight about our product as well as inform you about the benefits that you can acquire by using Tactic.

Let's get to **know**
Tactic better



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Before Knowing Tactic, Let's Know ALSOFT

ALSOFT has started its journey in the year of 2010 as a web enabled IT Company. The company has always looked forward to bring uniqueness and creativity in its methods of problem-solving. By incorporating several unusual approaches, such as **Organic Growth** and **Multi-stream revenue generation**, ALSOFT has now become a fully functional software development and service company. The company has dedicated its focus towards being '**World's next software corporation!**' within the next 10 years, by providing its customers with an effective and efficient service.

Instead of following the footsteps of the IT giants of current civilisation, ALSOFT believes in creating its vestiges to the peak. The company has initiated its efforts towards providing its customers with effective digital interfaces to eliminate their manual efforts from their businesses. As a result, ALSOFT is now introducing their very first ERP & CRM product **Tactic**. Introducing Tactic is also counted as the company's very first prominent step towards being the next biggest name in the IT industry.

ALSOFT also provides a number of other services to assist the customers in maintaining their workflow. These services include, **Software development services, Mobile application services, Cloud services, Database design and maintenance services, Content writing services, Digital marketing services, Graphic design services, Email services and Payment gateway services.**



ALSOFT is now introducing their very first ERP & CRM product Tactic.

Let's look into Tactic...

Tactic is a cloud-based paid software that is designed for providing **Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM)** solutions. Tactic has an all in one digital interface that can easily manage diverse activities associated with an organisation.

With the help of Tactic, the users can easily manage their business-related aspects from any corner of this world.

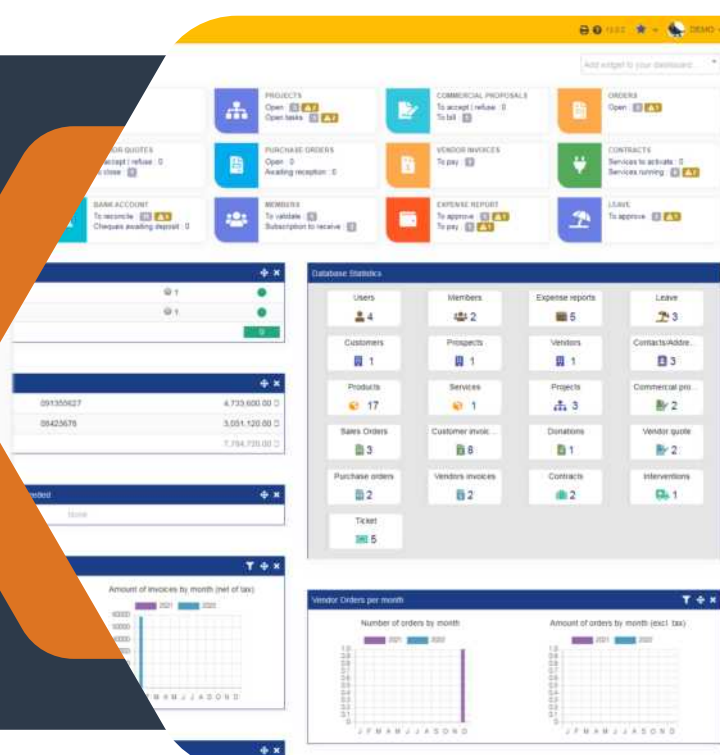
For understanding Tactic even better and practically, please visit [Tactic demo site](#), which is now open for users for testing purposes.

Tactic is integrated with 72 modules that enhance the users' workflow and manage all of their important data within a single safe and secure interface.



Tactic efficiently decreases the amount of manual effort

that need to be incorporated for managing all the business-related activities starting right from management of customers to the management of finances.



Understanding ERP & CRM systems

From the introduction of Tactic, some of the readers may be wondering what ERP & CRM systems are and what their significance in business and organisational needs are. For, understanding Tactic, it is important to understand ERP & CRM systems at first.

Hence, the help of Tactic ERP & CRM system can allow the users to manage their business with better performance while eliminating several risks and errors.

ERP & CRM systems are software that is designed for streamlining business processes in an effective and organised manner.

This type of software manages all the key functionalities those are associated with a business without letting any error take place.

The significance of these ERP & CRM systems have been raised during the invasion of COVID-19. The worldwide lockdown has established work from home as a new normal. It is almost impossible to access all the company-related data during working from home. However, with the help of ERP & CRM systems, it is possible to access any stored data from any location.

Additionally, the efficiency of these software eliminates the risk of losing data.



So... Whom Are Tactic Dedicated To?

Tactic is developed for each and every individual who is associated with a business or running an organisation.

The size of organization does not matter in the regard of using Tactic

does not matter regardless of using Tactic. Be it a proprietorship or a large corporation, the users can use Tactic in their preferred manner. Tactic is easily assistive to large companies, small and medium-sized organisations, non-profit organisations and freelancing units. Moreover, Tactic can be used by e-commerce companies as well, which have become one of the most important business sectors recently.

So, it can be stated that Tactic is dedicated to each and every individual or organisation that are associated with business to ease their manual effort.



Anyone having an updated computer system with a good internet connection can use tactic in their local system.



Tactic team contacts the customers and send them welcome mail containing the log-in credentials upon confirmation of purchase. So test our [Tactic demo version](#) today for understanding the software in a better manner.



Prospects
Customers
Vendors
Others



Prospects
Customers
Vendors
Others

What, What and What Can Tactic Do?

Tactic being an all in one ERP & CRM management system, there are a number of tasks that can be performed by the software alone. As it has been stated before, Tactic is designed and integrated with 72 modules, which are associated with performing different activities associated with business.

Hence, it is safe to say that Tactic can perform 72 different services to assist the users in managing their business ventures effectively. Some of these activities are:



Human Resource Management



Customer Management



Vendor Management



Shipping Management



Billing Management



Lead Management



Emailing Management and More



Is Using Tactic Beneficial? If Yes Then Why?

The answer to the above question is certainly positive. Yes, using Tactic is beneficial, as an all in one ERP & CRM system Tactic offers a lot of services and management systems that are not offered by the other software of the same stature. The number of benefits that can be achieved by the users upon using Tactic is quite a lot and need to be summarised in some points. Hence, using Tactic is beneficial because:



Tactic enhances productivity through critical analysis

With the growth of each organisation the amount of data that they store increases as well. It is important to implement an effective management system to manage and analyse those data for enhancing the productivity of the organisation. Tactic does not only offer a secure interface to store the data but it also helps in analysing the data with effectiveness, which certainly enhances the productivity of an organisation. Hence, Tactic is certainly beneficial.



Tactic supports every business operation

Starting from the small to big corporations including the freelancers everyone can easily use Tactic as it is designed in a way to support complicated as well as easiest business operations. This is also what makes Tactic absolutely flexible and enhances its positive impacts on business.



Tactic's financial management

Tactic offers an advanced financial management system with simplified accounting and double-entry accounting modules. Every purchase, every sale and every other financial activity is recorded by Tactic, which provides up-to-date financial management. Not in every ERP & CRM software, there is the facility of performing accounting takes, this is what makes Tactic unique and beneficial.



Opportunity and lead management

Tactic does not only manage the projects of the organisation but also manages the leads and opportunities. The business proposals of the company are added to the project module as leads, which helps in tracking the progress of the opportunity. The users can also change the status of the leads as signed or declined. This helps in analysing the success of the organisation as well.



One software for different industries

Tactic is designed in such a way that it can be used by different industries without having to be modified and customised. Tactic's modules are capable of handling retail business, ecommerce business, IT business, manufacturing business (with an inclusion of BOM and manufacturing module) governmental organisations and many more. It again proves Tactic flexibility while making the software highly beneficial.



Tactic is budget-friendly

Tactic has been designed keeping the consideration of small, big and medium-sized companies. Hence, the pricing structure of Tactic is constructed considering the budget of the companies as well.

Therefore, considering Tactic's help in organisational venture will directly/indirectly lead towards managing budget, which is certainly beneficial.



Primary services that are offered by Tactic

As it has been stated before, Tactic has a number of services that assist the users in managing their business-related aspects effectively and efficiently. These services are integrated as modules in Tactic to make it easier for the users to understand.

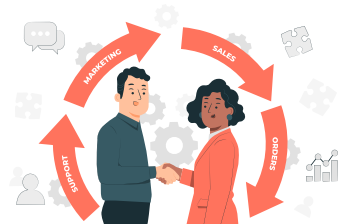
These modules have been segmented under 11 major categories. These categories can also be called the primary services offered by Tactic. So the primary services that can be enjoyed by the Tactic users are:



Human Resource Management



Customer Relationship Management (CRM)



Human Resource Management



Financial Modules (Accounting/Treasury)



Product Management (PM)



Projects/Collaborative Work



Electronic Content Management (ECM)



Multi-modules Tools



Websites and Other Frontal Application



Electronic Content Management (ECM)



Multi-modules Tools

The upcoming pages describe each service along with the modules that are associated with these services briefly.

Human Resource Management



Users and groups module

The user and group modules are the key to add or remove the users from Tactic. **The admins can easily view the list of users and provide them with the required permission of accessing Tactic.** The admin can also add the users into various groups through this module. For detailed information visit [Users and groups](#).



Member module

This module allows the users to add individuals who are not an active part of the organisation. **The member module allows the users to add new member types, as per users' choice, and create new members easily.** The users can also add subscriptions and terminate the members through this module. For detailed information visit [the Member module](#).



Leave management module

Management of leaves is one of the most important features of human resource management. This module provides the users with an opportunity of managing the employees' leaves requests, while either approving or declining those. **The users will also be able to see their leave balance through this module.** For detailed information, visit the [Leave management module](#).



Expense reports module

With the help of this module, the users can easily record their expenses and make expense reports quite easily. **An admin or supervisor can be assigned to approve or decline those expense reports.** Payment of the expense reports can be recorded through this module as well. For detailed information visit [the Expense reports module](#).

CRM and Sales Management



Third-party module

Third parties are an integrated part of business, which can include customers, vendors, and prospects. **This module helps in managing the third parties while recording their contact information within the software safely.** For detailed information visit [the Third-party module.](#)



Proposals Module

This module helps the users in managing all of their business-related proposals in one place. **The users can easily create project or lead from the proposal and set their status accordingly.** This module records all of the important information related to a specific proposal effectively. For detailed information visit the [Proposals module.](#)



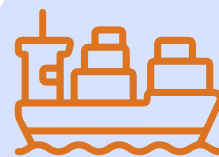
Sales Order Module

Management of sales orders can be performed with the help of this module. **The statuses of the orders can be changed with time and records can be kept within Tactic effectively.** For detailed information visit [Sales order module.](#)



Contracts module

The contract module allows the users to manage all the professional contracts with their customers and vendors. **The users can generate PDF versions of those contracts as well. Terms and conditions can be added to the contracts from the public note section.** For detailed information visit [Contracts module.](#)



Shipment Module

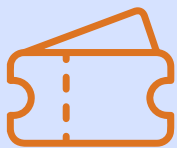
This module is associated with managing all the shipments that have been performed by the organisation. **The shipments can be created with just a few clicks with the help of Tactic.** For detailed information visit [Shipment module.](#)





Intervention Module

The intervention module helps the users in managing the activities that need to be completed within a strict deadline. *Intervention module creates interventions and adds those to the home page of the users so that the interventions are easily accessible.* For detailed information visit [Intervention module](#).



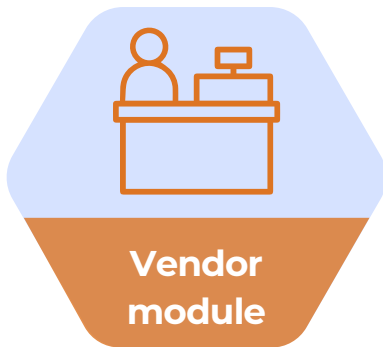
Tickets Module

'Tickets' are a very common term in CRM services, it refers to the requests or assistance that the customers have asked for from the company. *The ticket module of Tactic is efficient in creating tickets to ensure that the customers are being provided with efficient services.* For detailed information visit [Tickets module](#).



The ticket module of Tactic is efficient in creating tickets to ensure that the customers are being provided with efficient services.

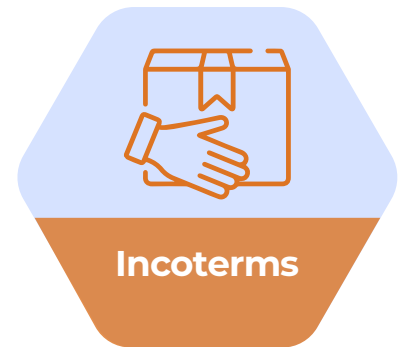
Vendor Relationship Management (VRM)



Vendors are one of the most important aspects that are associated with a business as they supply essentials for a business. This module in Tactic helps the users in managing all the information related to the vendors. From the vendor cards, the users can easily generate their contact information. For detailed information visit [Vendor module](#).



Reception module provides one of the most important services that is needed to be performed within an organisation. The user can easily manage their reception related activities with the help of this module. The users will be able to change the reception of the order reception accordingly as well.



Incoterms are a set of rules those are usually used by trading companies regarding foreign trades. This module in Tactic helps the users in managing their Incoterms with their vendors, customers and prospects. Tactic has added this feature for supporting foreign trades effectively. For adding the incoterms, the users only need to fill the criteria in vendor, customer and prospect cards.



Vendor Commercial Proposal Module

The functionalities of the module are the same as the commercial proposal module. With the help of this module,

the users can easily generate vendors' proposals and keep all the related data within a safe and secure interface. For detailed information visit [Vendor commercial proposal module](#).

Financial Modules (Accounting/Treasury)

Invoices Module

Invoices are one of the most significant features of a business organisation. Therefore, as an essential feature Tactic has added an invoice module, which manages and keeps a record of all the important invoices. This module manages both customers' and vendors' invoices. For detailed information visit [Customer Invoices](#) and [Vendor Invoices](#).

Tax and Special Expenses Module

Tax and special expenses module, just as the name suggests, manages all the taxes and other expenses related data of an organisation. It also records payments and changes the status of the Tax or expense card accordingly. For detailed information visit [Tax and special expenses module](#)

Salary Module

Salary module is designed to manage the salaries of the employees (other users) effectively. The admin user can easily add a salary chart in this module and can change the statuses of each salary card when the salaries are paid while inputting the date of salary dispatch.

Loan module

The loan module records all the loans that the organisation has ever had. The users can easily add loans and manage dates while changing the statuses of the loan card accordingly.

Donations

Donation module manages all the donation related information associated with the organisation. The donation module allows adding the contact information of the donation provider. It also can be used to change the status of the donations from validation to payment. For detailed information visit [Donations](#).

Bank and Cash Module

In bank and cash module the users are provided with the facility of adding two types of accounts, which are bank account and cash account. The user can also add the current balance of the accounts as well as the desired minimum balance. Tactic will alert the users when the bank account balance goes down to the minimum desired balance. For detailed information visit [Bank and cash module](#).

Payment by Credit Transfer

This module manages all the payments of the organisation that has been completed or assigned to be completed by credit transfer.

Payment by debit transfer

This module manages all the payments of the organisation that has been completed or assigned to be completed by debit transfer.

Margins

Margins are the difference in price that persist between selling price and the cost of production. The profitability of an organisation can be measured with margin. Tactic's margin module offers the facility of managing margins of the organisation, to help with profitability calculation later on. For detailed information visit [Margins](#).

Simplified accounting module

Simplified accounting module is for individuals who do not have to perform complex accounting tasks. This module just generates simplified accounting reports. For detailed information visit [Simplified accounting module](#).

Double-entry accounting module

The double-entry module is designed for companies that have to perform complex accounting tasks. There is an addition of features like a ledger, accounting journal and other important accounting features in this module. For detailed information visit [Double-entry accounting module](#)

Product Management (PM)



Product Module

One of the most important modules of Tactic, the product module, helps the users in adding as many products as they want. Tactic is capable of managing a long list of products easily along with all the necessary information related to the products. The users can even add product pictures easily. For detailed information visit [Product module](#).



Services Module

Just as the product module, the service module records all the services provided by the organisation. For creating a prominent service card the users need to enter all the important information regarding that specific product within Tactic. For detailed information visit [Services module](#).





Stocks Module

Stocks module helps the users in managing product stocks by lot and serial number. The users also have the facility of adding warehouses for managing stocks effectively. Each stock movement that is performed by the organisation can be recorded with Tactic effectively. The user can correct stocks and transfer stocks with the help of Tactic's stock module as well. For detailed information visit [Stocks module](#).



Lots and serial number module

Lot and serial modules help in managing one of the most important features of products, which is the management of lot and serial numbers. Tactic allows the users to manage the lots and serials of products by Serial numbers, Eat by date and Sell-by date. For detailed information visit [Lots and serial number module](#).



Product Variants Module

A single product can be sold in different colours and sizes and a single product having different shapes and sizes is called the product variant. This module in Tactic helps the user in managing product variants by enlisting different variant attributes. For detailed information visit [Product variants module](#).



Bills of Material Module

Bills of material module in Tactic can be used as an extensive list of materials that need to be manufactured. The users can easily make BOM from MRP module and then create manufacturing orders directly from the BOMs. For detailed information visit [Bills of material module](#).

Manufacturing Order Module



This module helps the users in managing all the manufacturing orders in one place. The users can easily create manufacturing orders with BOM and manage the MOs in an organised and secure interface. For detailed information visit [Manufacturing order module](#).

Projects/Collaborative work



Projects or Leads module

The projects or leads module helps the organisation in managing all the ongoing projects or leads of an organisation. The users can easily create projects from the project module and can add different tasks to a single project. The users can also assign a participator in the projects. For detailed information visit [Projects or Leads module](#).



Agenda Module

Agenda module records all the important events that are scheduled to take place within an organisation. The users will be notified through emails when an important event takes place. Tactic also creates automatic events recording the activities that the users perform within the software. For detailed information visit [Agenda module](#).



Resources Module

The resources module is designed to manage the essential resources of an organisation, such as vehicles, rooms, computer systems and more. The resources can be assigned to agendas or events. For detailed information visit [Resources module](#).

Electronic Content Management (ECM)



DMS / ECM Module

The DMS (Document management system) and ECM (Electronic content management) module allow the user to create their own directory and add important documents to the software. The users can add both documents and pictures. For detailed information visit



Creative Multi-modules tools



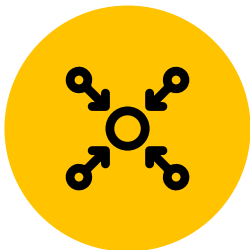
Tags/**Categories** Module

The tags and categories module helps the users in adding several elements. Tactic has the option of adding tags and categories in almost every module. The users can easily categorise the elements by creating several tags and categories. However, the users need to remember that they need to create tags and categories separately for each module. For detailed information visit [Tags/Categories Module](#).



WYSIWYG **Editor**

The WYSIWYG editor of Tactic helps the users in editing and formatting text fields. With this editor, the users can easily format their emails as per their preferences.



Multicurrency **Module**

Tactic understands that the users may have customers belonging from different nations, having different currencies. Therefore, Tactic has a multicurrency module for the users so that they can easily add more than one currency while establishing a currency as the main currency. The users can add a preferred currency for each customer.



RSS Feed

Tactic has an added RSS feed to it for enabling the users to access updates and websites in a format, which is readable by computers.



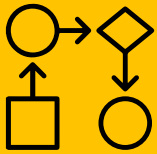
Bookmarks & Shortcuts

For enhancing the users' experience of using Tactic, Tactic developers have added a feature of adding bookmarks and shortcuts in Tactic. With the help of this module, the users can easily access their saved website without having to leave Tactic. For detailed information visit [Bookmarks & Shortcuts](#).



Barcodes Module

Barcodes are one of the most important factors that are associated with business. Barcodes can help manage the recognition of a specific product or even a third party, such as a customer a vendor and more. This is why Tactic has an addition of a barcode module for helping the users in adding barcodes numbers, associated with a specific or different barcode type. For detailed information visit [Barcodes module](#).



Workflow Module

The workflow module is designed to determine which work should be completed after completing another one. For example, after signing a proposal an invoice should be made, this is considered as a workflow. The workflow module in Tactic helps the users by enhancing the workflow automatically. However, the user can choose to either activate or deactivate those. For detailed information visit [Workflow module](#).



Data Import Module

Data import module allows the users to import data (Excel or CSV file) to Tactic from any third party application. For detailed information visit [Data import module](#).



Data Exports Module

Data export module allows the users to export any Tactic data to an Excel or a CSV file without facing many issues. For detailed information visit [Data exports module](#).

Websites & Other Frontal Application



Poll Module

Tactic has added a poll module for enhancing the experience of the users of using Tactic. This module allows the user to create two types of polls, date type and standard type. The other type of users can easily access the poll and add their vote. For detailed information visit [Poll Module.](#)



Website module

The website module in Tactic does not only allow the users to connect to some external websites but also helps the users in creating their own websites within the software. The users can easily create their own website in Tactic and then publish those using an external web server. For detailed information visit [Website module.](#)



Simple POS Module

The simple POS module is added in Tactic for making it helpful for the supermarkets. The users can easily add payments while recording the sold goods with effectiveness. For detailed information visit [Simple POS module.](#)



Take POS Module

Take POS module can be considered as the upgraded version of simple POS. with addition of touch screen POS the users can easily use Tactic in supermarkets and restaurants. In Tactic Take POS can be used in different terminals, while recording the payments in different methods, such as cash, check, and debit options. For detailed information visit [Take POS module.](#)

Interfaces with External Systems



Notification module

Notification module plays one of the most important roles in Tactic. The primary task performed by this module is sending notifications to the users when an important event occurs. This module sends notifications through emails. For detailed information visit [Notification module.](#)



Social Networks module

Social networks module is used for adding social networking fields in Tactic users, contacts, and third party cards. By enabling this module the users can add Facebook, Twitter, Snapchat, YouTube and other social media fields in Tactic.



Emailing module

The emailing module is used for performing mass emailing with the help of Tactic. The users can easily create several emailing in this module and then set-up recipients. This module can save a good amount for the users as they will not have to send emails individually. For detailed information visit [Emailing module.](#)



Email collector module

Email collector module plays a very important role in the CRM service of Tactic. Email collector is not an ordinary email browser or email client, rather it collects emails from the customers using predefined mail boxes and IMAP protocol and makes tickets, email answering system, leads etc. This helps the users locate customers' requests and provide them with assistance within time. For detailed information visit [Email collector module.](#)



Web services REST API Module

The REST API module in Tactic works like a set of application programming interfaces that decide how the software and device can connect and communicate with each other. REST API helps in providing a lightweight and flexible method of integrating applications seamlessly. For detailed information visit [Web services REST API Module.](#)



Web service SOAP API Module

Just as REST API module SOAP API module is also designed as web communication protocol, however, there are grounds on which it differs from REST API. SOAP API is capable of supporting only XML data and strongly follow a pre-set standard. For detailed information visit [Web service SOAP API Module.](#)



LDAP module

LDAP, Lightweight Directory Access Protocol, is an important module to help the users in accessing and maintaining scattered and distributed directory information. For detailed information visit [LDAP module](#).



GeoIPMaxmind

GeoIPMaxmind is an intelligence product that is capable of discovering every information about a specific IP address. The primary aim of this module is to convey GeoIP and show pop-ups based on the users' location.



OAuth module

OAuth is an "open standard authorization protocol", which allows the software to gain the ability of "secure designated access."



External Site module

The external site module of Tactic allows the users to add a website directly in Tactic, while Tactic shows the website label in its main menu option. The users do not have to visit the website separately if it is added as a value in external site module.



FTP module

FTP module helps the users in connecting Tactic with a FTP server and help to upload, download, and rename any file at that FTP server. For detailed information visit [FTP module](#).



Payment Gateway

Tactic supports different payment gateways and helps the user in performing their business-related payments through different payment modes. Such as, Tactic supports PayPal payment as well as Paybox and Stripe payment. Hence, the users can easily pay through Tactic as it supports all of the three mentioned payment gateways.



ClickToDial Module

This module allows the users to trigger a phone call with a simple mouse click on a phone number in Tactic. This module is designed to work with: Any SIP server with an URL interface for the ClickToDial or with local software able to manage "tel:" URLs from web browser clicks or with a locally installed softphone (like LinPhone). For detailed information visit [ClickToDial module](#).



Direct Printing

Direct printing module allows the users to print any document of Tactic directly from the users' computer without the intervention of any print server. This module reduces the necessity of a print server rather than completing the printing related jobs only with the help of printing queues.



Receipt Printers

Receipt printer is one of the most important modules for the Simple-POS and TakePOS services that are provided by Tactic. Receipt printer module allows the users to print the receipts of POS directly from Tactic with a printer connection.



Mailman and SPIP

Mailman and SPIP module help in enhancing the functionalities of member module.



Gravatar

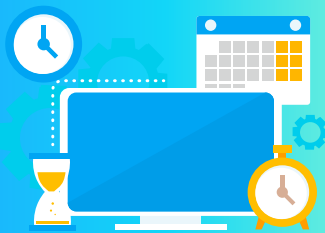
This module in tactic provides the users with globally unique avatars.



DAV module

WebDAV module can help provide the users with a collaborative interface to author contents with effectiveness.

Systems



Scheduled jobs

The scheduled job module in Tactic is used for scheduling the essential jobs that need to be performed on a daily basis. These types of jobs can include sending agenda reminders, recurring invoices, collecting emails with email collector and more. For detailed information visit [Scheduled jobs.](#)



Unalterable Archives

Unalterable log prevents unnecessary alteration of important data. With the help of unalterable archives the users can read and export table chain of events. For detailed information visit [Unalterable Archives.](#)



Tactic's Promises

Tactic is a revolutionary creation in the history of ERP & CRM services, with an all-in-one interface to help the users as much as possible. The primary aim of Tactic is to decrease manual efforts of the Tactic users with the help of digitisation. Tactic promises the users a hassle free and easy to use software that can be used for most business-related activities. Additionally, Tactic also promises a safe and secure interface to safeguard the important data of the users. However, it is better, to sum up, Tactic's promises in some points for better understanding. Therefore, Tactic promises,



An easy interface to work with



An all in one interface to save time and resources



Utmost safety and security with zero chances of data theft



Availability of customisation as a paid service



Zero installation cost for installing Tactic as it is already installed in the webserver



A safe and secure interface for all payment related transactions



Always availability of Tactic support, the user just need to drop a mail at support@alsoft.org



Utmost safety and security with zero chances of data theft

ALSOFT has always looked forward to provide its customers with an effective and efficient service without leaving any chances of disappointment. Therefore, Tactic can be considered as a step forward towards ALSOFT's customer-centric approach to help them out regarding their business-related approaches. Tactic has been designed in a manner that will be able to cut down the manual efforts of the user with effectiveness. Tactic is easy to use, easy to upgrade and saves a lot of time for the users. Hence, considering Tactic as a potential helping hand for business will not prove to be negative. Try [Tactic](#) today for better business ventures.



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